

Chesapeake Conference Center Employee Specializes in Meetings and Philanthropy



Martha Hayes- Heard
Sales Manager
Chesapeake Conference Center

Martha Hayes- Heard is a Sales Manager at the Chesapeake Conference Center. Her focus and responsibility is to locate, negotiate and book meetings, food and beverage functions and events within the market segments of corporate, local government and Education. Martha has been an employee of the Chesapeake Conference Center just over thirteen years, and is considered a valued employee not only to the facility but also to the city of Chesapeake, VA.

Martha Hayes-Heard grew up in and is a native of Norfolk,

Virginia. She is the youngest of 16 children and is extremely family oriented. Martha is a graduate of Norfolk State University and is a former member of Alpha Kappa Delta Honor Society at NSU. She has one daughter, Anndrea Parker, who's 6 years old. Martha has worked in the hospitality industry for 21 years and loves the day to day operations of helping her clients pull off successful events. She's an active member of the Association for Convention Operations Management (ACOM) and holds a CHSC certification (Certified in Hospitality Sales Competencies).

Outside of work, Martha is the founder of Martha's Children's Ministry. This ministries efforts includes raising funds for kids in Africa to assist them with school tuition, books and uniforms. Martha's also a licensed real estate agent and hopes to one day open a youth center for inner city and underprivileged kids.

"Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measurement." By Marianne Williamson

You can call Martha to book your next meeting and or conference at (757) 382-2500



A Welcome Home is in order... come have your celebration with us. Reunion packages with cuisine, entertainment and decor to fit every budget.

Company's Coming and We're Ready

757-382-2500
chesapeakeconference.com



CHESAPEAKE CONFERENCE CENTER
It All Happens Here